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# COLD— THERAPY HAS BEEN RETOOLED

Clinical supply chain managers that spent millions on the category told us, “They just don’t last long enough.”

So, we engineered the longest-lasting instant cold packs with the safest chemistry.



## CUSTOMER-DRIVEN INNOVATION

### Longest-Lasting

Instant Cold Packs that last longer at effective temperatures ( $\approx 7 - 13$  degrees C). More impact on inflammation reduction. Saves nursing staff time.



### Safe Chemistry

Optimized Carbamide formulation does not get too cold, does not impede circulation. Contains no Calcium Ammonium Nitrate and still lasts longer.



# SAFER LONGER

Cold Snap™ Instant Cold Packs lasts longer to more effectively modulate inflammation. Saves staff time. Higher perceived value as a patient care item.

“  
SAVES NURSES’  
TIME  
”

## THE SEARCH FOR A LONGER LASTING ICP EXPOSED MORE OPPORTUNITIES TO IMPROVE



### SAFER

Optimized formulations stay cold longer but don't dip to temperature ranges that can impede perfusion and microcirculation. Zero  $5\text{Ca}(\text{NO}_3)_2 \cdot \text{NH}_4\text{NO}_3 \cdot 10\text{H}_2\text{O}$ .<sup>1</sup>



### WASTE LESS

“They know those other bags don't last. Our ambulatory care staff sends patients home with three or four of them.” Less volume into the waste stream with optimized longer lasting formulations.



Smarter ways to get cold.



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1. Ammonium nitrate is easily derived from Calcium Ammonium Nitrate and “routinely used” to manufacture explosive devices. Calcium ammonium nitrate is banned in almost a dozen countries.



Cold Snap is manufactured by Kelvin Dynamics.

